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## FOR IMMEDIATE RELEASE

## Madison County Resident Sherrye Perry Receives the Carol McLimans Trailblazer Award Madison County, NC – May 23, 2024

The Carol McLimans Trailblazer Award was established in 2016 to honor professionals serving in Buncombe, Henderson, Madison, and Transylvania Counties who are pioneering innovators in aging and adult services. This year's recipient is Sherrye Perry. County Manager Rod Honeycutt presented the award to Perry during a 22 May 2024 Regional Land of Sky Board of Delegates meeting. Honeycutt remarked, "The county could not ask for a more dedicated advocate for our seniors. Sherrye continues to accept increased roles of responsibility. Our seniors are her passion."

Sherrye tirelessly advocates for older adults in Madison County and throughout the region. With a strong background in finance, sales, and marketing, she began a new career in healthcare in 2014. She has worked with Brightstar Care as the Director of Client Relations for the past six years. She is a board-certified patient advocate. She leads a monthly networking and educational group, Senior Care Professionals. In 2017, Sherrye was appointed Delegate for Madison County (her home county) with the NC Senior Tar Heel Legislature. In April of this year, she became a Land of Sky Regional Council Board of Delegates At-Large member representing Madison County.

Honeycutt read the plaque inscription, "In recognition of Sherrye's impactful leadership and inspiring collaborations in delivering programs for older adults in our region, her unwavering dedication to older adults residing in care facilities and those receiving care at home, and her strong voice for older adults in Madison County as a member of the Senior Tar Heel Legislature, we proudly present Sherrye Perry with the 2024 Trailblazer Award."

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